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# U E L M A

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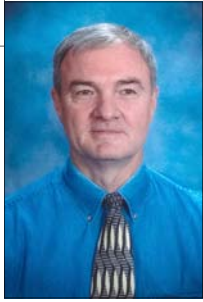
May 2010

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## *President's Message*

- - Brent Jones



As your new UELMA president I would like to tell you a little about myself. I attended the resident program of School and Library Information Management at Emporia State University and completed my MLS in 1995. I started my first library media job at Fremont High School and have been here for the past fifteen years in the Weber School District. I started from the ground up in developing a collection and because I had no prior experience in a media center, I really fell behind everybody else in having the media center as productive as I really wanted. I have pretty much developed my professional philosophy of successful media centers based on what I have seen in other schools and on what works for teachers and students here at Fremont. I'm also working as the system administrator for a "union" catalogue, which really eats up my time. In addition, I'm working with a committee that develops and presents monthly training sessions that we have for both secondary and elementary folks within the Weber School District.

As the President of UELMA this year, I want to focus and place time and energy in the development of both our Southern Conference and traditional Northern Conference. Within the UELMA organization, we have many areas that we get involved with that help make a difference with our community membership. This is a particularly im-

portant time for all of us to reflect on our jobs and evaluate what we do.

Our economic situation is difficult at best, and the viability of all aspects of education is being continually evaluated to filter those elements which don't promote the bottom line. Media Centers and the elements of education that we enhance are more important than ever. However, we must repackage our services and resources to continually appeal to the ever changing dictums of education.

Our conferences are a plethora of ideas that work in today's environment. I have asked several folks throughout the state to provide a short summation of just "one idea" that they felt would help them this coming year and that they planned on incorporating into their media center. I

have always felt that if you could get just "one idea" from any conference that help you during the coming year, then the cost of registration, the travel, and the time of going is more than well spent.

Now being a librarian, I have to recommend a book. I encourage you to read, [Visible Librarian: Asserting Your Value with Marketing and Advocacy](#) by Judith A. Siess. This is an ALA publication that has a tremendous amount of material and great ideas on running a successful and information friendly media center. It will help you with ideas and concepts that will work in your library. Take a serious look at attending the Southern Conference this next year. It's an opportunity to see the St. George area and enjoy meeting other Media Specialists who share the same concerns that we all have. Thank-You.





Thanks to the folks who work so hard to make UELMA a special retreat for the rest of us. The conference comes at a perfect time of year when I really need a boost to keep momentum. As I have the opportunity to see what different librarians do around the state, it reminds me not of what I am, but what I can become. The courses offer a nice variety of interests and skills. No matter how many times I attend a UEN class, I always learn something I should have known. I love getting the lists from CLAUS and hearing their expert opinions about the books. Last summer we had Mike Ramsdell come to our school after we in the summer reading program had read his book, Train to Potevka. His patriotic spirit and adventures were fascinating to the students. This year I came away from Lanell Rabner's class feeling like my library was a very dull place. However, her enthusiasm and energy forced me to go searching for some type of contest to have at my place. I found a 10X10X10X10 Reading Program that we will be kicking off on May 1st. It will require students to read 10 books from 10 (divided by 2 -- that's 50 books) different genres by October 10th, 2010. Those students who complete the reading will be entered in a raffle where 10 prizes will be given. I don't know who many will participate but thanks, Lanell, for being my spark plug to try something new. And thanks to all those who make UELMA possible for librarians. —Elayne Finlinson

1. Brent Jones is the man. He always saves the day. When you get to your room where you present and there isn't equipment or the equipment doesn't work, Brent always comes through. Thanks, Brent.

2. Feedback supports that we all really appreciate good ideas we can use in our teaching and managing our libraries. As usual, we got to the end of the session and we wished there was more time to share. How about next year we make the "best practices" sharing session a double session? It would be nice to have time to open up the session for informal questions and discussion, and additional spontaneous sharing. A bigger room would be better, too.

3. In addition, I think it would be a helpful to post favorite educational web sites on the UELMA web page along with the lessons we share?

4. It's always fun to renew acquaintances and share in the exchange of information and ideas, and enjoy the day with colleagues.

——LaDawn Broberg



## What I learned at Conference this year..... By YOU!



UELMA is one of my favorite conferences, not only to meet new colleagues and visit with dear friends, but also to learn how other librarians are working magic with books and technology in their media centers. This year's conference was no exception. I was thrilled to be allowed to moderate the Secondary Library Lesson session. We had several

interesting lessons to share and, because the room was full of media specialists, we had lively discussions on issues unique to our secondary position. The sessions that I attended gave me tips and tools to immediately use in my library and my curriculum. The session on Flip Video, demonstrating the editing software on the camera, was like an "Aha" moment. I had been stuck on how to teach our students Audacity and Media Player but with this software, I was instantly creating lesson plans in my head. I learned of additional resources to purchase books in the "frugal collection development" workshop and how to offer tax donation receipts through our education foundation to our parents. And Cindy Mitchell's Book Frenzy, as always, inspired me to create a wish list of books that my students would love. The quilts and book tie-ins were motivation to work on my displays. Great people, great workshops, great vendors – what a great day! — Sarah Herron



I really enjoy sessions that teach by example. The FLIP VIDEO class taught us how to produce an entire short feature. I appreciate the time and coordinated efforts of the presenters. They explained storyboarding (setting up a sequence), shot two different scenes, download the footage, added music and titles. Voila! The final product was ready in less the 45 minutes. Bravo! I also learned about new and innovative media equipment. Every year there is something that grabs my eye and I am thankful for our vendors that keep up-to-date on our needs. I also learned that our librarians are always thinking about how to integrate library skills with the core curriculum. It is our job to let teachers know the materials we have purchased and what might augment their lessons. Toot your horn!!!! Lastly, I learned that we have absolutely the best leaders and board members. They care about us, they work diligently with us...and they roll with the punches! Thank you for caring enough to allow me to pay 'on the spot' for my daughter to have lunch with me. She noticed how excited we all are about being librarians. Lastly, thank you for a wonderful conference--it filled my well again for another 6 months. PS Don't miss the Southern Utah workshop at Dixie College in October....Sherry Paxton is cookin' up some good vittles. Yahoo! — Bridget Merrell



I really felt that I was taking away useful tools when I attended Lanell Rabner's From Cite it Right to Caged Books to Favorites to Death by Chocolate. Lanell's presentation covered the nitty gritty of information literacy lessons to library events and enticing displays. I have just adopted one suggestion. I created a paper and cardboard "tree" and have my library aides cutting out green paper "leaves". I wrote out an announcement for all students and faculty to "spring into a good book" by writing a title of a favorite book on one of the leaves, adding their first name, and then we hang it on the tree. As an incentive I am handing out special bookmarks to each person who completes a leaf. As spring progresses, our tree will be in full bloom and students will get to read some books recommended by their peers. Thanks Lanell for all the great ideas. I will be doing "poetry in your pocket" in April.

— Bea Carlson



## Congratulations to our 2010 Award Winners!

### Teacher Librarian of the Year

**Rosette Acord**  
Bonneville High School  
Weber District



### Paraprofessional of the Year

**DaNae Leu**  
Snow Horse Elementary  
Davis District



### Administrator of the Year

**Jim Henderson**  
Granite School District



## And now, a word from our vendors....

By Blair Foote

Neither change of venue nor a foot of snow could keep this year's exhibitors away from the UELMA Spring Conference. They traveled from all over Utah (and some from as far away as New York) to offer the best in books, audio visual, reference materials, computer programs, online resources, book fairs, and other programs and products specific to librarians and kids of all ages. Over 40 door prizes were donated by our vendors and we are grateful for their generosity.

There were 28 companies represented in the exhibit hall this year and we were thrilled to have nearly the same count as previous years despite the struggling economy. As always, it was a great day to catch up with old friends and meet a few new faces too. We appreciate all the feedback from attendees and vendors alike and promise to use this information to make the vendor hall even better for 2011. Thank you for your continued support.

Please visit [www.uelma.org](http://www.uelma.org) for an updated list of vendors....now featuring company descriptions!

## New Officers and Board Members

The March Conference included the election of a new President Elect and two Board members. At the April 23<sup>rd</sup> Board meeting these individuals assumed their posi-

tions. **Andrea Woodring**, Orion Junior High School, Weber School District, is our new President-Elect. **Cindy Moyle**, Secondary Media Supervisor, Granite School District, and **Stan Fuller**, Wahlquist Junior High School, Weber School District, are the two new Board members.

At the April Board meeting we also saw Past President and 2010 Spring Conference Chairwoman Debbie Naylor leave the Board. Lanell Rabner, Springville High School, moved to Past President and 2011 Spring Conference Chairman. Brent Jones, Fremont High School, Weber School District, has assumed the role of President. We also lost Board Member Angel Pearce, Art City Elementary, Nebo School District, due to health issues. She has been replaced by Michael Goodman, Mt. Jordan Middle School, Canyons School District. Mike is a Past President and current Board member. He will complete Angel's remaining 2 year Board term. We also say good-bye to Vendor Representative Blair Foote due to a job change which takes her into a different industry. The Board is considering a replacement for her. Pat Gerstner, Timpview High School, Provo School District, has served as Secretary this school year. Celia Powell, Granite School District will replace her for the 2010-2011 school year.

To our new Officer and Board members, welcome aboard. To those leaving, thank you for your commitment, hard work and friendship during your tenure.

Overall the Pioneer Library budget will remain the same in the coming fiscal year, with the exception of a reduction of \$5,000 for EBSCO. This reduction will cut the cost for each Pioneer partner of the consortium (i.e., K-12 School Libraries, Public Libraries, and Academic Libraries) by \$1,666.

## Pioneer Online Update

The current EBSCO

contract

will expire in FY2012, so during the coming year, the Pioneer Library Consortium will release a Request for Proposals (RFP) to review online library offerings from EBSCO and similar products. This will allow for the consortium to pool and then to leverage their funding to purchase the best resources at the best price for all of the Pioneer Library's constituents. The RFP is anticipated to be released in January of 2011.

Pioneer Library provides electronic information resources to the students, teachers and citizens of Utah. Created in 1996 through the combined efforts of Utah's public libraries, higher and public education, state government and the Utah Education Network, Pioneer Library provides access to resources that would otherwise be too expensive for each partner to offer.

When Pioneer started the partners collaborated to create a gateway web site <http://pioneerlibrary.org> that each could promote jointly; however, each partner has also created a web site that specifically meets the needs of their respective patrons or constituents (i.e., K-12, College/University, and local communities).

## Budget Line Item Survives!

— Sharyl Smith



Each UELMA Award recipient was given a quilt made by Debbie Naylor, Conference Chairman. It features a library theme and depicted the conference theme of “Library Leadership: Piecing It All Together.” Above, DaNae Leu shows her quilt.

The funding for school library books and electronic resources has squeaked through another year and the line item is still in place. Designating school libraries a “hot spot,” the Democratic Caucus appropriated \$25,000 of their discretionary money to *ongoing* funding for the line item.

The greatest concern was losing the line item and having to start all over again next year. In addition to this help from the Democrats, leadership from both parties worked together to restore \$400,000 in *one-time-only* funding. In short, we are down \$75,000 from last year and down \$1,575,000 from the original amount appropriated four years ago. However, with the line item secured, we can build in the future, starting now.

It’s not too late to thank those senators and representatives who supported libraries. You should have received an email concerning this. Please thank those who helped us!



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