

UELMA

Utah Educational Library Media Association Newsletter



Events Coming Up Soon:

- Make Your Mark Contest
September 1-30, 2011
- Fall UELMA Conference- SUECON
October 13-14, 2011
- Screen Delivered Media
Conference- November 11, 2011

Special Days Coming Up Soon:

- Constitution Week
September 16-22
- Autumn Begins
September 23
- Columbus Day
October 10
- Boss's Day
October 16
- Halloween
October 31
- Daylight Savings Time Ends
November 6
- Veteran's Day
November 11
- Thanksgiving Day
November 24

Message from the President- Andrea Woodring



At the start of every school year there are always new challenges to meet. This year we are all implementing a common core in our schools, facing budget cuts, and changing the way we do business by implementing new technology into our library with e-books, kindles, and a variety of other forms of technology.

I'm always amazed at how, when it comes down to it, we, the librarians are the ones that hold it all together. The libraries/media centers are the center point on learning and technology in the schools. Our efforts are the glue that holds this crazy thing called education together.

As you all face new challenges this school year, know you're not alone and we are all in this together. At our conferences this year we are focusing on how we can work smarter and not harder.

You may already know these titles and have them in your collection, but here are three titles that I've enjoyed reading this summer. For elementary I love the book *Press Here* by Herve Tullet. For Junior High I always love books by Janette Rallison. One of my favorites is *How to Take the Ex Out of Ex-Boyfriend*. For high school I love *Miss Peregrine's Home for Peculiar Children* by Ransom Riggs.

Your Friend,
Andrea Woodring

*"The things I want to know
are in books;
my best friend is the man who'll
get me a book I ain't read."*

~ Abraham Lincoln

Legislative Funding

Last school year the legislature appropriated \$425,000 for library materials. Georgia Loutensock reported that a little over half of the school districts and charter schools have reported on their spending.

Based on the data received, 61% of items purchased were fiction books, 37% were non-fiction books, 2% were electronic resources and less than 1% were other materials, i.e. prints and periodicals.

Georgia further reported that many schools and districts expressed gratitude for the funds. In some instances the legislative funding exceeded local funding for materials.

For the 2011-2012 school year the appropriated amount has increased to \$500,000. This should counter the dilution effect caused by the opening of new schools and increases in student populations. Librarians should anticipate receiving approximately the same amount received this past year.

Fall UELMA Conference– SUECON



The fall UELMA conference is coming and this year is bigger and better than ever. UELMA has teamed up with UCET and Washington County School District to bring educators a comprehensive conference for librarians, teachers, counselors and administrators. We have over 70 presenters offering over 150 sessions, as well as two amazing keynote speakers and two featured authors.

The conference spans two days, October 13th and 14th, (a one day, Friday only registration is available) and is packed with amazing presenters, vendors, great prizes, breakfast, lunch, and snacks. Go to www.suecon.org to see the full schedule of class offerings, a vendor list, registration, hotel and additional tour information, and prize details. Re-certification credit will be given, but attendees also have the option to receive 1 credit hour from SUU. I look forward to seeing you all there and hope you enjoy this truly amazing conference.

-Summer Cornelius

Keynote Speakers



Milton Chen



Jamie Casap



Stephen "Pista" Nasser



Karl Beckstrand

Presenting Authors

Screen Delivered Media Conference

The Utah Library Media Supervisors and UELMA are working together to present the Screen Delivered Media Conference, Friday, November 11th, at the Provo School District's Grandview Learning Center. That facility is located at 1591 Jordan Ave, Provo UT. The conference is being designed to acquaint librarians at all grade levels with the emerging eBook and interactive book market.

The conference will feature two speakers who will explore how the market has developed, products currently available, delivery devices and channels currently available, licensing and ownership models, access models and what the future may hold. Following their presentation they will host a moderated question and answer period. A lunch break will follow, with a box lunch provided. A vendor fair will be held from 12:00 pm - 4:30 pm with ebook, interactive book and device vendors exhibiting and discussing their offerings. Following lunch, four local users will present 30 minute sessions on their experiences with different products and devices. These presentations will provide insight into the products, devices and their applications. The presenters are being encouraged to discuss problems they have encountered.

There will be a \$15 registration fee for the conference. This will cover the cost of lunch and morning break refreshments. Preregistration will be required due to space limitations. Funding for the conference will be covered through the registration fee, vendor exhibit fees, a portion of an Uplift Grant, and from UELMA funds.

Registration materials will be made available on the UELMA website in early October. Librarians will be advised via the UELMA newsletter listserv and the library media listserv.

K-12 Pioneer Library Update



This school year's Pioneer Library home access information is:

<http://pioneer.uen.org>

Username: pioneer

Password: friend

-Go to the K-12 Pioneer Library web page from your school's computer to view the password located in the lower left-hand corner of the screen.

Note: The username/password will stay the same throughout the school year. Please feel free to forward this information on to students, parents, and faculty.

LearningExpressLibrary

You have free and unlimited access to LearningExpress, an online resource for test-preparation and skill-building practice, at no cost to you. You must set up your own personal account which provides you with instant online scoring and customized analysis of your strengths and weaknesses, and makes personalized recommendations. If you do not finish a test in the allotted time set by the library, you have thirty days to complete it. All of your answers are saved in your personal **My Center** page, which ensures complete privacy.



There are **918 practice eTests**. College and graduate school admissions tests including the ACT, SAT, GMAT, GRE, LSAT and MCAT. Others include professional certification, licensing, aptitude tests in civil service, law enforcement, firefighting, EMS, military, real estate, healthcare, and GED.



There are **198 eCourses**.



There are **200 eBooks**.

To find a practice eTest, eCourse, or eBook, you can: 1) use the search tool, 2) look in the learning centers, or 3) browse the complete list of Learning Centers.

My Center is where all of your eTests, eCourses, or eBooks are located (once you have added them after finding them in LearningExpress). This is where you can start or continue an eTest, download an eBook, or take an eCourse. This is also where you can update your password.

Questions that were actually asked to librarians:

~"Do you have books here?"

~"I need to find out Ibid's first name for my bibliography."

~"Do you have a list of all the books written in the English language?"

~"I was here about three weeks ago looking at a cookbook that cost \$39.95. Do you know which one it is?"

~"Do you have any books with photographs of dinosaurs?"

Departing UELMA Board Members

With regret, President Andrea Woodring has accepted the resignation of two members of the UELMA Board of Directors due to employment changes.

Bonnie Odd served UELMA for several years as Newsletter Editor. Bonnie completed her Library Media certification a couple of years ago and served as the librarian at Ellis Elementary School in the Logan School District last year. The time requirements for her position were reduced this year and she elected to return to the classroom as a math teacher. UELMA would like to express its appreciation to Bonnie for her long term commitment and the quality of her work over the years.

Armin Bucad, Sebco Books representative, stepped in a year ago to fill the position of Vendor Representative when Blair Foote resigned. Armin was responsible for vendor arrangements at the Southern Utah Workshop and the annual UELMA Spring Conference. Material budget decreases caused Armin to seek employment in another field, and he is currently employed by a medical equipment supplier serving customers in the Davis County area. UELMA would like to thank Armin for his commitment and hard work on last year's workshop and conference. The Vendor Representative is a 3 year volunteer appointment.

Candidates for these positions have been solicited and will be considered at the September 21st Board Meeting.

UELMA Conference 2012



The UELMA conference this coming year will be held at Weber State University in the Shepherd Union building. We hope that you are planning on attending and bringing some friends so that you can enjoy a full venue of presentations. Parking will be a short walk to the building and food will be catered professionally. Our keynote speaker will be Dr. William A. Sederburg who is currently serving as the Commissioner of the Utah System of Higher Education. Our conference theme this year

will be on "Building 21st Century Skills Today, For Tomorrow" focusing on advocacy, technology, and professionalism.

Already we have a strong line-up of presenters which includes: Avan Thayne from Ogden School District, Cindy Mitchell from Jordan School District, Warren Child, Cindy Moyle & Celia Powell from Granite School District, Dan Verdick from ABDO publishing, Dr. Nancy Livingston from USOE, Dr. Steve Matthews from Utah State Library Consultant, Fawn Morgan from Davis School District, Georgia Loutensock from USOE, LaDawn Broberg from Salt Lake City School District, Matt McLain from Utah Public Library Consultant, Dr. Mike Cena from Weber State University, Rachael Murphy from Granite School District, Dr. Sharyl Smith retired, Sheri Haderly from Utah State University, Vic Brown from Southern Utah University, Lynn Raymond, Virginia Miller & Paula Hansen of Weber School District, and JoAnne Christensen & Marianne Bates on the Common Core. In the area of authors we will have: Amber Argyle, Ann Cannon, Brandon Mull, Carolyn Buenher, Joy Spraycar, Katy Rydell, and Dr. Mike Tunnell. We have other authors that we're working with that may be added to the venue. In addition we will have a number of presentations from members of the Utah Education Network in the area of technology.

The overall conference will be broken up into four presentation blocks of fifty minutes each and attendees will have anywhere from eight to twelve presentations per block period. The last presentation block will conclude at 3:10 p.m. which will give attendees plenty of time to visit with authors, vendors and friends. If you are interested in presenting this year, please contact Brent Jones: bjones@wsd.net or (801)452-4034 prior to the middle of October with your proposal.



Official UESP and Zions Bank Entry Form



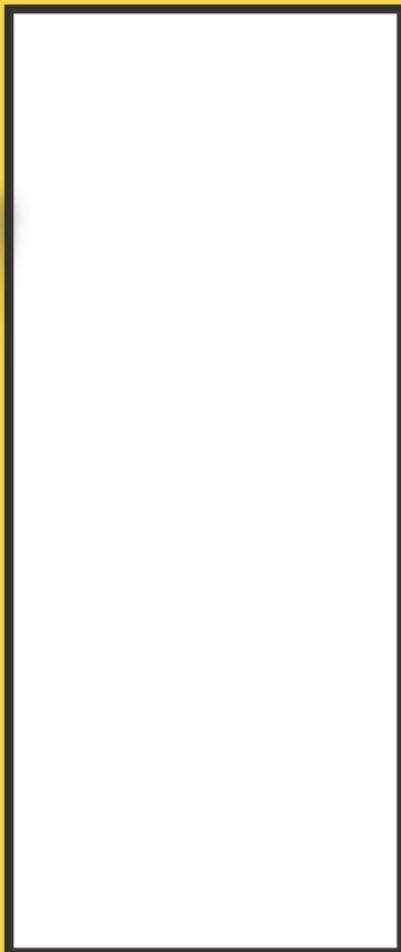
Utah Educational Savings Plan®

800.418.2551 | uesp.org

Make Your Mark BOOKMARK CONTEST

This completed form (both the artwork and student information below) must be received at the Utah Educational Savings Plan office by 5:00 p.m. (MT), September 30, 2011. Winning entries will receive a \$1,000 college savings certificate with the Utah Educational Savings Plan!

Your bookmark design could be worth \$1,000!



Student Information

Student Name _____

School Name _____ School District _____

Grade _____ Age _____ Gender Boy Girl

Parent/Guardian Name _____

Address _____

City, State, Zip _____

Phone _____

E-mail _____

I agree to the official rules of the "Make Your Mark" 2011 Contest.

Parent/Guardian Signature _____ Student Signature _____

Date _____

Use the space above to design your bookmark. Submit your entry to:

**Utah Educational Savings Plan
"Make Your Mark" 2011 Contest
PO Box 145100
Salt Lake City, UT 84114-5100**

See reverse for official rules.

Contest

Utah students in kindergarten through 12th grade are invited to design a bookmark to be submitted to the Utah Educational Savings Plan (UESP) "Make Your Mark" 2011 contest. UESP and Zions Bank will award a total of eight \$1,000 UESP college savings certificates. The certificates will be awarded to:

- two (2) kindergarten through 3rd grade students
- two (2) 4th through 6th grade students
- two (2) 7th and 8th grade students
- two (2) 9th through 12th grade students

The bookmark designs must be submitted on the official UESP and Zions Bank entry form (available at uesp.org/bookmark). Any medium can be used. Entries not on the official entry form will not be considered.

The winning designs will be printed and used by UESP and Zions Bank. UESP will retain ownership and copyrights for all submitted entries.

Official Contest Rules

1. How to Enter the Contest

- a. The Utah Educational Savings Plan (UESP) College Savings Month "Make Your Mark" 2011 Contest will occur September 1–30, 2011. The bookmark designs must be submitted on the official UESP and Zions Bank entry form (available at uesp.org/bookmark). UESP is not responsible for lost, misdirected, or late-arriving mail. *All entries must be received at the UESP office by 5:00 p.m. (MT), Friday, September 30, 2011.* Entries can be mailed to

UESP
"Make Your Mark" 2011 Contest
PO Box 145100
Salt Lake City, UT 84114-5100

or delivered to

UESP
The State Board of Regents Building, The Gateway
60 South 400 West,
Salt Lake City, UT 84101-1284.

- b. Winners will be notified by telephone, e-mail, or U.S. mail by October 14, 2011. All decisions are final.

2. Eligibility Restrictions

- a. The following are ineligible to enter the contest:
 - Employees, directors, and agents of the Utah State Board of Regents (USBR), Utah Higher Education Assistance Authority (UHEAA), Utah Educational Savings Plan (UESP), Zions Bank, and their respective affiliates, parents, subsidiaries, and advertising agencies, and
 - the immediate family members of all such persons (spouses, parents, siblings, and children).
- b. Participants are not required to own a UESP or Zions Bank account to enter the contest.
- c. Limit one entry per person.
- d. Past winners of the "Make Your Mark" contest are not eligible to win.
- e. Winners may only win one certificate.
- f. Winners must be Utah residents.
- g. Winners must be enrolled in a Utah school—kindergarten through 12th grade.

3. Conditions

- a. The college savings certificates must be used to open a UESP account or be contributed to an existing UESP account within three months of the award date. Winners may invest the certificate proceeds in any UESP investment option.
- b. The college savings certificates may not be converted to cash.
- c. The winners' first names, ages, and school districts may be displayed on the UESP website (uesp.org) along with their artwork. Any other personal information, such as last names or phone numbers, is used strictly for internal purposes.
- d. All submitted artwork or materials become the property of the Utah Educational Savings Plan and will not be returned.
- e. Any submitted entries that do not provide sufficient contact information will be ruled ineligible and discarded.
- f. Payment of all federal, state, and local taxes that result from winning the "Make Your Mark" contest are the sole responsibility of each winner. All federal, state, and local laws apply.
- g. Failure to comply with the official rules of the contest will result in a participant's disqualification.
- h. Odds of winning depend on the number of eligible entries.
- i. By entering the contest, each participant acknowledges that the participant's mailing address and/or e-mail address may be used by UESP for UESP notifications.
- j. The contest is void where prohibited by law.
- k. Parents/Guardians of the winners of the \$1,000 UESP college savings certificate should carefully read the UESP Program Description for more information and consider all risks, objectives, charges, and expenses before investing. Investments are not guaranteed by any federal or state agency. However, Federal Deposit Insurance Corporation (FDIC) insurance is provided for the FDIC-insured savings account. The Program Description includes more information about the FDIC-insured savings account. An investment could lose value.

4. Official Rules and Winners List

Entrants can obtain a copy of these official rules and/or winners list by going to uesp.org/bookmark or sending a self-addressed, stamped envelope to:

Utah Educational Savings Plan
"Make Your Mark" 2011 Contest
PO Box 145100
Salt Lake City, UT 84114-5100