

**UELMA 2012 ANNUAL CONFERENCE**  
**“BUILDING 21<sup>ST</sup> CENTURY SKILLS TODAY FOR TOMORROW”**  
**Thursday, March 15<sup>th</sup>, 2012**

Shepherd Union Building  
Weber State University  
Harrison Blvd., Ogden, UT  
**UELMA:** [www.uelma.org](http://www.uelma.org)

The Utah Educational Library Media Association (UELMA) is pleased to announce its annual statewide conference on Thursday, March 15, 2012 at Weber State University in Ogden, UT. This conference serves K-12 library/media personnel from throughout Utah, offering multiple workshops and sessions through a focused single-day program. Last year’s conference attracted over 400 participants from across the state, representing over 80% of the total UELMA membership. Our keynote speaker this year will be Dr. William A Sederburg, Utah Commissioner of Higher Education. We invite all interested exhibitors to come and join us for what should prove to be an exceptional conference for 2012!

**MOVE IN / SET UP**

The Exhibit area is located on the third floor of the Shepherd Union Building. Exhibits may be set up from 4:30 p.m. to 8:00 pm on Wednesday, March 14th, the day before the conference. Exhibits may also be set up starting at 7:00 am the morning of the conference. However, please be aware that registration begins at 7:00 a.m. on March 15<sup>th</sup> for conference attendees, and they will be in the exhibit area at the time. The conference will run until 3:30 PM. The last No-Conflict Exhibitor time is scheduled for 3:10 – 3:30 pm. Exhibitors are asked to breakdown after 3:30 pm. Loading and unloading can be done through the Shepherd Union Building loading dock, located at the SW corner of the building. A lift to get materials onto the loading dock and a freight elevator accessing the third floor are available. Plenty of free parking, including handicap access, will be available in Lot A-8. Parking in the loading area is limited to 15 minutes and it is patrolled. Tables will not be draped this year. Vendors should plan on providing their own drapes or cloths. There will be some white table cloths available. Tables will be 8 foot in length.

**ELECTRICAL / TELEPHONE / INTERNET**

Wireless Internet access is free. Exhibitors must provide their own wireless card. Electricity is also available at no charge but exhibitors should plan on bringing their own extension cords to access power sources. Wired phone lines and wired internet access will not be available.

**DOOR PRIZES**

Door prizes from the vendors are encouraged. Please complete the enclosed door prize form and submit it with your registration. Door prize certificates will be randomly inserted in the registration packets. Winners will be instructed to visit your booth to claim their door prizes. You are also welcome to hold your own drawings at your booth.

## **SPONSORSHIP OPPORTUNITIES**

Several opportunities are available to get your company a little extra recognition at this year's conference. If you'd be interested in sponsoring a breakfast, lunch, snack break, or more, please contact Alicia Bloebaum. UELMA would be happy to have your help and this is a great way to bring extra attention to your company!

## **FLOOR SALES**

UELMA has a standing policy prohibiting sales during the active exhibit hours. Weber State has a contract provision prohibiting sales of any items on campus unless an exception is applied for and granted. These restrictions cover transactions where product is exchanged for payment. Writing orders is not restricted. Feel free to write up orders and to give away materials.

### **Questions?**

**Please call Alicia Bloebaum at 801-910-6624 or email**  
**[rainbowbooks11@hotmail.com](mailto:rainbowbooks11@hotmail.com)**

# UELMA ANNUAL CONFERENCE

THURSDAY, MARCH 15<sup>th</sup>, 2012

Shepherd Union Building

Weber State University

Harrison Blvd. Ogden, UT

## RESERVATION FORM/CONTRACT FOR EXHIBIT SPACE

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Contact Person \_\_\_\_\_

Telephone & Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Attendee Names for

Nametags \_\_\_\_\_

### **RESERVE BEFORE FEBRUARY 15<sup>th</sup>, 2012**

\_\_\_ \$200.00 ea table (includes 1 lunch)

\_\_\_ \$140.00 ea additional table (includes 1 lunch)

\_\_\_ \$20.00 ea lunch ticket

### **AFTER FEBRUARY 15<sup>th</sup>, 2012**

\_\_\_ \$250.00 ea table (includes 1 lunch)

\_\_\_ \$190.00 ea additional table (incl 1 lunch)

\_\_\_ \$20.00 ea additional lunch ticket

\_\_\_\_\_ **TOTAL (Check payable to UELMA)**

\*no applications will be accepted after March 8, 2012

**There will be NO CHARGE for ELECTRICAL or WIRELESS INTERNET**, however, exhibitors should come prepared with their own extension cords & wireless cards.

Wired internet access and wired telephone lines will not be available.

**Tables will not be draped. Please provide your own drape or cloth.**

**EXHIBIT MOVE IN/SET UP WILL BE FROM 4:30-8:00 P.M., MARCH 14<sup>th</sup>  
AND FROM 7:00 A.M. ON MARCH 15<sup>th</sup>. SHOW FLOOR OPENS AT 7:00 AM!**

**Vendors are requested to make their own shipping arrangements. UELMA does not provide shipping services and there is no third party exposition service contracted for this conference.**

Special Needs/Requests \_\_\_\_\_

I understand that while every reasonable effort will be made to prevent theft or damage in the exhibit area, neither UELMA nor Weber State University will be held liable for loss or damage.

\_\_\_\_\_  
Applicant/Exhibitor signature

\_\_\_\_\_  
Date

**The registration deadline is February 15th, 2012.  
Please be prompt!  
We will accept late registrations, including late fee,  
through March 8<sup>th</sup>, 2012.  
No registrations can be accepted after March 8<sup>th</sup>, 2012.**

Please send the completed reservation form and full payment to:

**John L. Smith, 714 W 1900 N, Clinton, UT 84015**

**Please make checks payable to UELMA.**

If you have any questions, please contact Alicia Bloebaum, UELMA Vendor Representative, at (801) 910-6624 or email [rainbowbooks1@hotmail.com](mailto:rainbowbooks1@hotmail.com)

**EXHIBITOR RESERVATION FORMS, DIRECTIONS, & MAPS CAN ALSO BE FOUND AT  
[WWW.UELMA.ORG](http://WWW.UELMA.ORG)**

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